

W A T E R F I E L D

WaterField Designs Introduces the Muzetto, an Urban Man Bag for the Mobile Age

*For today's man-about-town, WaterField Designs unveils the Muzetto bag—
designed for mobility, efficiency and style*

San Francisco, CA, May 19, 2009 - [WaterField Designs](#), an innovative leader in custom laptop sleeves and designer bags and cases for digital-minded professionals, announces the [Muzetto](#) bag for men. Designed to complement men's clothing, it features distressed, dark brown leather with a choice of six color accents. The Muzetto is available in two sizes for daily or travel use: the Personal size for carrying essentials and the Laptop size that fits up to a 13 inch laptop and accessories. All WaterField Designs bags are made in the USA.

"With celebrities like David Beckham, Robert Downey Jr. and Brad Pitt toting man bags, there has been a huge increase in demand and popularity of bags for men," noted Gary Waterfield, company founder. "In today's fast-paced world, there is an ever-increasing need to carry around gadgets and essentials—far too many to stuff into pockets. The Muzetto offers a man peace of mind that his necessities are safely stowed, while enhancing virtually anything he selects to wear. The textured leather has a certain masculine worldly look—as if it has stories to tell—and that makes life interesting."

The [Muzetto](#) is a lightweight, vertical bag with an adjustable strap. Every detail is engineered with look and functionality in mind. The bag includes one main compartment, a back pocket, an under-flap pocket, and a zippered interior pocket, thus men can designate a place for each item. A gold liner lights up the interior making contents easy to differentiate. The flap length and angled sides add to its svelte look. To reduce shoulder and back fatigue, a removable, shoulder pad with a gripping underside keeps the strap firmly in place, and lowered D-ring strap attachments on the Laptop Size bag keep the load balanced.

Options include a choice of six color accents and two sizes to suit your daily or travel needs: the Personal size for carrying necessities including a wallet, cell-phone, digital camera, MP3 player and sunglasses; and the Laptop size for up to a 13 inch laptop plus more. Used with a WaterField Designs [SleeveCase](#), the Laptop size is [TSA checkpoint friendly](#). Both sizes are small enough to provide unrestricted motion yet large enough to stow essentials and digital gear. The bag hangs naturally against the body, and its clean, refined look complements any outfit—casual jeans to a dressier blazer.

Availability & Pricing

The Muzetto:

Personal Size—\$179.00. Dimensions: 10.5" x 8.5". Colors: Distressed brown cowhide leather with color accents in black, copper, pine, grass, flame, or pearl. Available now at www.sfbags.com.

Laptop Size—\$ 239.00. Dimensions: 14" x 11". Colors: Distressed brown cowhide leather with color accents in black, copper, pine, grass, flame or pearl. Available now at www.sfbags.com.

About WaterField Designs WaterField Designs manufactures custom-fitted, high-quality cases and bags for a full-range of laptop computers, cameras, and other digital gear. All products are manufactured to exacting standards in San Francisco. More information is available at www.sfbags.com/aboutus.htm.

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