

WATERFIELD

Picture a Little Wildlife - WaterField Designs Unveils New Cases for Apple's iPod Touch

Protective Suede Jacket Cases available in Classic Black, Cheetah & Zebra

San Francisco, CA, September 3, 2010 – WaterField Designs, a leading maker of custom-fitted computer bags and cases for digital gear, announces Suede Jacket cases to clothe Apple's latest iPod Touch. Each is custom-fitted to the iPod Touch dimensions and is available in Black, Cheetah or Zebra Ultrasuede®. WaterField also offers the Travel Case to keep the iPod Touch and its cords and accessories organized and tangle free.

The iPod Suede Jacket is a minimalist case offering elegant protection from scratches without bulk. The Ultrasuede® case fits iPods snugly and actually serves to clean the iPod Touch screen every time the device is inserted and extracted from the case. As a bonus, the case itself can be used to clean any digital screen.

The iPod Travel Case is designed to keep the iPod and its accessories all together and tangle-free. Custom-sized, padded, interior compartments keep gear organized. Self-locking zippers ensure contents don't spill out accidentally. All three sizes maintain a thin and compact shape even when fully packed, so they can be easily stowed in a work or day bag. The case is available in six eye-catching colors.

"I love the Suede Jacket because it's so simple and practical; I can slip it in my pants pocket and my iPod won't get dinged by my keys," explained owner and chief designer, Gary Waterfield. "And it even keeps my screen clean."

Availability & Pricing

iPod Touch Suede Jacket: Black: \$10 / with pocket \$14.
Zebra or Cheetah: \$12 / with pocket \$16
Available now for pre-order. Ships by September 15, 2010.

iPod Travel Case: \$35-\$39.
Three sizes: Small, Medium, Large.
Six colors: black, blue, brown, green, red, silver.
Available now.

About WaterField Designs

WaterField Designs manufactures custom-fitted, high-quality cases and bags for a full-range of laptop computers, cameras, and other digital gear. All products are manufactured to exacting standards in San Francisco. More information is available at www.sfbags.com.

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