



### ***WaterField Designs Ships Custom-fitted Cases for Apple's "mini" line***

*Now available: a custom-fitted SleeveCase for the Mac mini and a special Gear Pouch to organize the accessories for the iPod mini*

**San Francisco, CA., February, 24, 2005**– WaterField Designs, a leading maker of custom-fitted computer cases and bags, is now shipping a SleeveCase designed specifically for Apple's new Mac mini computer, and a Gear Pouch created for the iPod mini and its accessories. The [Mac mini SleeveCase](#) uses the same, durable covering made of Ballistic nylon and high-grade neoprene that all WaterField SleeveCases are made of. The SleeveCase can be inserted into briefcases, bags, or backpacks, and fits nicely into WaterField's [small VertiGo bag](#).

"Our line of SleeveCases continue to increase, as we try our best to provide a snug fit for Apple's line of products," explained Gary Waterfield, the company's chief designer. "After receiving several requests from people who have used our SleeveCases before, we created a special SleeveCase to protect and cushion the Mac mini during transport."

The [Gear Pouch for the iPod mini](#) is similar to the rest of the WaterField Gear Pouch line. On one side are two padded compartments for storing the iPod mini and its power charger or armband; on the other side are two slots for keeping the ear buds and FireWire cable separate & un-tangled. Exterior tabs let you comfortably access the contents inside, and self-locking zippers help keep the contents from slipping out. Like all the Gear Pouches, this smaller version helps keep all accessories in one compact case so customers can quickly take everything with them without spending time searching in multiple places.

"With the iPod mini, we discovered that it would be very useful to store all the accessories it came with in one easy-to-find location," continued Gary, "so, we designed a much smaller Gear Pouch for it. You can tuck this in your pocket, your purse or just use it alone. Some people think it could be used to store other personal items, too!"

#### **Availability & Pricing**

The Mac mini SleeveCase is \$39.00, measures 7.2" x 7.2" x 2.5", and comes in black Ballistic nylon with Lead Indium trim.

The iPod mini Gear Pouch is \$29.00, measures 7.75" x 3.75" x 1.2" and comes in black Ballistic nylon with Blue, Celeste, Checkers, Lead, or Taxi Indium trim.

Both are available now from <http://www.sfbags.com>.

#### **About WaterField Designs**

WaterField Designs is a leading maker of custom-fitted, stylish, and design-oriented computer-related cases and bags for a full-range of laptop computers, iPods, and digital cameras. More information about WaterField Designs is available at <http://www.sfbags.com/aboutus.htm>.

#### **Press Contact**

Russell Standring  
WaterField Designs  
(415) 546-1040  
International +1-415-546-1040  
[russell@sfbags.com](mailto:russell@sfbags.com)

Other company and product names may be trademarks of their respective owners.