



WaterField Designs Company Fact Sheet

- Gary Waterfield, cycling enthusiast and former bike messenger, created WaterField Designs in 1998 along with the Cargo Bag—its first and signature product. Company headquarters and all production are in San Francisco, California.
- WaterField Designs offers over 20 different products for mobile professionals, including high quality protective cases for laptops and other digital gear:
 - briefcases and totes (Cargo, Cozmo, VertiGo),
 - laptop cases (RacerX, SleeveCase),
 - Apple iPod cases (iPod nano and Video cases, Speaker Case, Gear Pouches),
 - Apple iSight case,
 - Apple Mac mini case,
 - Sony PSP case,
 - Accessory cases (for keyboards, cables, power adapters, and personal items),
 - Compact and digital camera cases
 - Wallets & Shoulder Pads.
- Products are designed so they can be used in conjunction with one another.
- WaterField Designs offers over 40 sizes of SleeveCases to protect just about every laptop on the market. They are available in a horizontal orientation for easy insertion into briefcases and a vertical orientation for backpacks.
- Customers applaud the company's well-designed products, congenial customer service, and commitment to quality. Testimonials are available on the website www.sfbags.com.
- Manufacturing and customer support are 100% the United States.
- WaterField Designs sells its products exclusively over the internet at www.sfbags.com. Products ship worldwide to a diverse clientele including a monastery of monks, a photographer shooting the extreme Eco Challenge adventure race, and the US Senate.
- Gary Waterfield, Founder, CEO, and Chief Designer:
 - Prior to launching WaterField Designs, Gary worked in various corporate marketing and sales positions, managed a bike shop in Palo Alto, braved the streets of Boston as a bike messenger, and was General Manager of a mountain bike company.
 - Gary is an avid cyclist and spends part of his year riding passes in the French Alps. He has also cycled across the United States several times and has cycle-toured throughout Western Europe, New Zealand, Canada, Mallorca and Tasmania.
